## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14310US02)

In the Application of:

Jeyhan Karaoguz, et al.

Electronically Filed on May 9, 2008

Serial No. 10/675,448

Filed: September 30, 2003

For: MEDIA EXCHANGE NETWORK SUPPORTING LOCAL AND REMOTE PERSONALIZED MEDIA OVERLAY

Examiner: Jorge Mendoza, Jr.

Group Art Unit: 4126

Confirmation No. 5601

## RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the non-final Office Action mailed January 9, 2008 ("Office Action") in the above-identified application, with a period of reply through May 9, 2008, pursuant to the attached request for one-month extension. The Applicant respectfully requests entry of the following amendments and consideration of the following remarks.

Amendments to the Specification begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 12 of this paper.

Amendments to the Drawings begin on page 20 of this paper and include the attached thirteen (13) replacement sheets.

Remarks/Arguments begin on page 21 of this paper.